

LIST OF CLUSTER IN RESPECT OF WEST ZONE, SDMC
AS ON 13.09.2018

CLUSTER NO-1:-

MAYA PURI TO PUNJABI BAGH AND PUNJABI BAGH TO RAJA GARDEN
(RING ROAD)

ALLOTTED TO M/S SHINE ART SERVICES PVT. LTD. VIDE LETTER NO.
CO(ADVTT.)/SDMC/NIT-D-402/2016-17/D-801 DATED 30.08.2016,

MONTHLY RENTAL: RS.17,57,730/-.

THIS CLUSTER CONTAINS FIFTEEN (15) UNIPOLE WHEREIN SEVEN (7)
SINGLE SIDE DISPLAY AND EIGHT (8) DOUBLE SIDE DISPLAY

CLUSTER NO-2:-

CLUB ROAD, NAJAFGARH ROAD, PANKHA ROAD, JAIL ROAD, VIKAS
PURI, ROHTAK ROAD, JANAK PURI (WEST ZONE)

ALLOTTED TO M/S SHINE ART SERVICES PVT. LTD. VIDE LETTER NO.
CO(ADVTT.)/SDMC/NIT-D-402/2016-17/D-802 DATED 30.08.2016,

MONTHLY RENTAL : RS.22,81,294/-.

THIS CLUSTER CONTAINS TWENTY TWO (22) UNIPOLE WHEREIN
FIFTEEN (15) SINGLE SIDE DISPLAY AND FOUR (7) DOUBLE SIDE
DISPLAY.

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AA2/w2

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Commercial Officer
Advertisement Department / SDMC
22nd Floor, Civic Centre, Minto Road,
New Delhi-110002

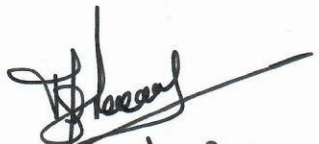
LIST OF INDIVIDUAL UNIPOLE IN WEST ZONE (As on 13.09.2018)

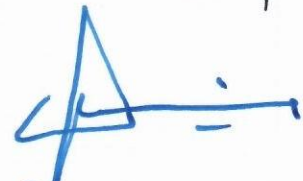
S.No.	U.Id	Advertiser/Address	Allotment/Address	Date of Commencement of contract	Date of Expiry of contract	MLF	Remarks
1	W-2	M/s Guru Kirpa Advertising Co. 339, SF, Tagore Garden Extn Vishal Market New Delhi-110027	Opp. Property no.A-12, Rajouri Garden(After footpath) FTC Moti Nagar to Tilak Nagar(Double Side)	15.06.2017	14.06.2020	95,095/-	Running
2	W-12	M/s Triple Ess Communication Pvt. Ltd. 1/17, Lalita Park, Laxmi Naar, Delhi-110092	Between Metro Pillar no- 535 & 536, 3 meter away from road edge in Kachcha Portion below metro track , Opp. Shop No- WZ-1/4-5 Ganesha Nagar Market of M/s Vohra Enterprises on Najafgarh Road FTC Rajouri Garden to Uttam Nagar.(Double Side)	15.09.2017	14.09.2020	1,47,750/-	Running
3	W-19	M/s Outdoor Communication Pvt. Ltd, A-250 2nd Floor Road No 6, Mahipal Pur Extn New Delhi	Opp. Metro Pillar No. 634 FTC Uttam Nagar (Double Side)	16.06.2017	15.06.2020	1,11,950/-	Running
4	W-20	M/s Outdoor Communication Pvt. Ltd, A-250 2nd Floor Road No 6, Mahipal Pur Extn New Delhi	3 Meters away from road edge, adjoining foot over bridge, near Maharashi Dayanand Park, FTC Uttam Nagar to Rajouri Garden (Single Side)	15.09.2017	14.09.2020	96,950/-	Running
5	W-28	M/s Hindustan Publicity (P) Ltd. 4727/21, Darya Garj Delhi-110007	Near Nangal Raya Flyover FTC Tilak Nagar to Delhi Cantt. (Double Side)	15.09.2017	14.09.2020	1,41,190/-	Running
6	W-11	M/s Outdoor Communication Pvt. Ltd, A-250, 2 nd Floor Road No 6, Mahipal Pur Extn New Delhi	Parking Tilak Nagar, Opposite Vishal Mega Mart(Double Side)	19.06.2018	18.06.2021	1,64,700/-	Running
7	W-33	M/s Outdoor Communication Pvt. Ltd, A-250, 2 nd Floor Road No 6, Mahipal Pur Extn New Delhi	Near Gate No. 2, of Tilak Nagar Metro Station, FTC Uttam Nagar to Rajouri Garden (Double Side)	07.06.2018	06.06.2021	1,64,700/-	Running
8	W-36	M/s Outdoor Communication Pvt. Ltd, A-250, 2 nd Floor Road No 6, Mahipal Pur Extn New Delhi	Opp. Sarovadaya Kanya Vidyalaya, District Centre, Vikash Puri, FTC Janak Puri (Double Side)	19.06.2018	18.06.2021	1,28,300/-	Running
9	W-23	M/s Outdoor Communication Pvt. Ltd, A-250, 2 nd Floor Road No 6, Mahipal Pur Extn New Delhi	In Front of Property No. 128, Sewak Park, FTC Najafgarh Road (Single Side)	19.06.2018	18.06.2021	1,06,300/-	Running


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LIST OF TOILET BLOCK IN WEST ZONE (As on 13.09.2018)					
S.No.	Name of the Company	Site of the location	D.O.A	Expiry Date	MLF
1	M/s Himalayan Flora & Aromas Pvt. Ltd	Toilet Block Site at Najafgarh Road , Near Police Station, Tilak Nagar	07.02.2018	06.02.2021	23,400/-
2	M/s Himalayan Flora & Aromas Pvt. Ltd	Toilet Block site at Club Road, Near Bikaner Sweets, West Punjabi Bagh	07.02.2018	06.02.2021	28,800/-
3	M/s Outdoor Communication Pvt. Ltd,	Toilet Block site at Jail Road Opp. Om Sweet	25.04.2018	24.04.2021	27,900/-
4	M/s Value Wise Services	Toilet Block site at Under Uttam Nagar, Shivaji Market	07.09.2018	06.09.2021	24,779/-

LIST OF SUBWAY IN WEST ZONE (As on 13.09.2018)					
S.No.	Name of the Company	Site of the location	D.O.A	Expiry Date	MLF
1	M/s R. S Enterprises	Subway at Tilak Nagar near Tilak Nagar Police Station	17.11.2016	16.11.2019	1,20,000/-
2	M/s R. S Enterprises	Subway at Tatar Pur Main Najafgarh Road, FTC Tilak Nagar to Raja Garden	17.11.2016	16.11.2019	55,000/-
3	M/s Triple Ess Communication Pvt. Ltd. 1/17, Lalita Park, Laxmi Naar, Delhi-110092	Subway at Ganesh Nagar	07.02.2018	06.02.2021	55,750/-


 AAI/W2


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