

MUNICIPAL CORPORATION OF DELHI
(ADVERTISEMENT DEPARTMENT)

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206, Nigam Bhawan
Kashmere Gate Delhi
Tel.No.23964763

No.OSD(Advtt)/2010/D- 656

Dated: 04.05.2010

CIRCULAR

Sub:- Display of advertisement at commercial vehicles – Revision in the rates of fee.

The following shall be the revised rates of fee for grant of permission for display of advertisement at different kind of commercial vehicles operating within Delhi:-

Auto-Rickshaws (per vehicle per month)	Phatphat Sewa (per vehicle per month)	School Buses / RTVs (per vehicle per month)	Metered Taxis (per vehicle per month)	Radio Taxis (per vehicle per month)	Buses (per vehicle per month)
Rs.1000	Rs.1000	Rs.1000	Rs.1600	Rs.2000	Rs.2500

This issues with the approval of Competent Authority dated 04.05.2010 in file No.108/Advtt. and comes into force with immediate effect.



(B.N. Singh)

Officer on Special Duty (Advtt.)

Distribution:-

All Advertisers registered with MCD
Companies / firms advertising in Delhi

Copy for information to:-

1. Commissioner
2. All Addl.Commissioners;
3. All DCs and HODs;
4. Director (IT) along with a soft copy, with the request to up-load the same on MCD's website;
5. Guard File.

Copy for information also to:-

1. PS to Hon'ble Mayor;
2. PS to Hon'ble Chairman, Stg.Cte.;
3. PS to Hon'ble Leader of the House;
4. PS to Hon'ble Leader of the Opposition.